

'Leeds Company 'EPS' Reproduce National Gallery Treasures

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Some of the world's most advanced Large Format Printing technology has helped EPS (Electronic Printing Services) bring priceless art from the National Gallery to the streets of London. Life-size reproductions of masterpieces from the likes of Constable and Da Vinci have been unveiled across central London. The attraction has been branded the Grand Tour.

Electronic Printing Services in Leeds used their new HP Designjet 10000s. to produce replica paintings to hang in the streets of London. The word from the public on the streets is "fantastic";

The process involves printing on a new vinyl called Epiflex. "Three-year lifespan and beyond"; HP says without any protection at all the prints will last three years or more.

Lab tests suggest prints may still look the same after a decade. As the National Gallery's project designer Danielle Chidlow put it..

"members of the public have even thought real works of art have been left outdoors". The paintings were reproduced by Electronic Printing Services in Leeds. who's Managing Director, Steve Farley, said he travelled the world looking for a printing machine that could produce pictures containing billions of pixels at extremely high resolution.

Mr Farley said "despite the high technological standards needed reproducing the art, the process was cost effective". Danielle Chidlow from the national gallery is delighted with the reproduction and said..

"These images are the best we have ever seen and the public love them, to walk to work and see images displayed this way is superb, EPS have done a wonderful job." Press Links: The BBC coverage >>

The HP coverage >>

The Grand Tour Website >>

The National Gallery >>

The EPS website >>